



Business transformation: five nuggets in the spotlight

On July 3, 2024, in Lyon, the third edition of the Cérémonie Entreprise du futur will reward SMEs and ETIs from all over France. Their transformation projects - HR, CSR, collaborative, strategic and technological - illustrate how companies need to move forward to win the battle for competitiveness.

On the evening of July 3, 2024, a major awards ceremony will bring together several hundred business leaders - SMEs and ETIs - from all over France at the LDLC Arena, the sports hall in the Lyon metropolis. The event, organized by l'entreprise du Futur, in partnership with Le Journal des Entreprises, aims to reward companies that are particularly emblematic for their transformation projects in HR, CSR, but also in the collaborative field, or for their development strategy or technological roadmap.

The editors of the nine editions of Le Journal des Entreprises have identified over a hundred companies likely to be candidates for these trophies organized each year by Entreprise du Futur, in partnership with Bpifrance, the telecare company Bluelinea from the Apicil group, Dassault Systèmes, Banque Palatine, and Visiativ, a Lyon-based ETI specialized in digital transformation.

Feedback

Visiativ (€277.2m annual sales, with 1,500 employees) is also behind Entreprise du futur, created in 2016. The initial ambition was to federate a national community of business leaders (presidents, directors and Comex members) to support them on a daily basis in their growth strategy and their desire for transformation. With the certainty affirmed by Laurent Fiard, co-founder and CEO of Visiativ, that the answers to these executives' problems could be provided by other executives in a virtuous process of feedback.

Since then, Entreprise du Futur has built a specific ecosystem based on a platform of experience to help transform SMEs and ETIs. We capitalize on each other's experience to accelerate the resolution of strategic business issues," explains Alban Guyot, Managing Director of Entreprise du Futur, "through lunches, trips, conferences and thematic circles.

An inspiring prize list

Every year, Entreprise du Futur holds its annual convention in Lyon, attracting a community of 13,000 members, this year sponsored by sculptor Richard Orlinski, one of the world's best-selling contemporary French artists. On the menu for this 9^e édition at the LDLC Arena, some Inspiring keynotes and some twenty Masterclasses on the transformation challenges driven by 140 "territory leaders".

The day before, five business leaders will be honored on stage at the Cérémonie Entreprise du Futur, selected by a panel of qualified judges from 80 applications.

Candidate companies

AB Process (Finistère), Acome (Ile-de-France), Advens (Hauts-de-France), Asserva (Côtes-d'Armor), Avel Robotics (Morbihan), Beneteau (Vedée), Blancheporte (Hauts-de-France), Bontaz (Haute-Savoie), Chamatex Group (Ardèche), Chrono Pneus (Rhône), Clecim (Loire), Cloitre (Finistère), Coriolis



(Morbihan) Demgy (Eure), DSI (Haute-Garonne), Ecomiam (Finistère), Efor Group (Rhône), Elauris (Côtes-d'Armor), ErgoSanté (Gard), Estandon (Var), Europlastiques (Mayenne), Exosens (Gironde), Fatec (Bouches-du-Rhône), Fermob (Ain), GPG Granit (Ille-et-Vilaine), Groupe Adélaïde (Finistère), Groupe Cadiou (Finistère), Groupe Mousset (Vendée), Groupe Vert (Côtes-d'Armor), Gruau (Mayenne), GSE Group (Vaucluse), HEF Group (Loire), Herige (Vendée), Idea (Loire-Atlantique), Intermedical (Var), Irrijardin (Haute-Garonne), JWWEB (34), Kelio (Maine-et-Loire), La Boîte Immo (83), La Boucherie (Maine-et-Loire), Lacroix (Loire-Atlantique), LDLC (Rhône), Lectra (Ile-de-France), Leon Grosse (Savoie), Lepage (Seine-Maritime), Les Zelles (Vosges), Mailinblack (Bouches-du-Rhône), Mary Group (Calvados), MMTB (Gironde), MV Group (Ille-et-Vilaine), Nord Pal Plast (Hauts-de-France), Norsys (Hauts-de-France), Oreca (Var), Paredes (Rhône), Pêcheries d'Armorique (Côtes-d'Armor), Pellenc (Vaucluse), Posson Packaging (Sarthe), Pro Armature (Rhône), Proginov (Loire-Atlantique), Robot Dutilleul (Hauts-de-France), Restoria (Maine-et-Loire), Riou Glass (Calvados), Saprena (Loire-Atlantique), Serap Industries (Mayenne), Sigma (Loire-Atlantique), Silvadec (Morbihan), Sodimac (Côtes-d'Armor), Sophim (Alpes-de-Haute-Provence), Soprema (Bas-Rhin), Spartoo (Isère), Sweetch Energy (Ille-et-Vilaine), Sygmatel (Loire-Atlantique), Terres de l'Ouest (Finistère), Tessi (Isère), Thermes de Balaruc-les-Bains (Hérault), Videal (Ille-et-Vilaine), Zoomalia (Landes).



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The third edition of the "Cérémonie Entreprise du futur" will reward SMEs and ETIs from all over France this summer - Photo: Funtap - stock. adobe. com



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