

Press release Saint-
Aubin-sur-Gaillon, October 16, 2025

With nearly 5 million car key cases manufactured each year at the Gétigné plant,

DEMGY Atlantique is making industrial relocation a lever for sustainable performance

After 15 years of hybrid manufacturing between France and Romania, DEMGY Atlantique has repatriated its entire production of car key fobs to its Gétigné site. By relying on complete automation and the integration of expertise, the manufacturer is demonstrating that it is possible to combine economic competitiveness, technical excellence, and industrial sovereignty.



Rethinking the chain to gain agility with a new-generation production line

Initially designed as a semi-automated chain between France and Romania, the production line offered flexibility and volume. But over time, limitations became apparent : scattered inventories, slow response times, potential defects not detected in time, changing customer requirements, logistical complexity, and impact on cash flow.

"When a defect is detected in a customer's product, thousands of parts may already have been produced," explains Matthieu Crépin, Deputy CEO. *"So we decided to relocate everything to Gétigné about five years ago, around a 100% automated production line."*

The workshop now operates in three shifts, with around ten machines performing plastic injection, robotic assembly, automated quality control (vision, mechanical tests), and traceability. A part is assembled in a matter of seconds, with more than 60 possible variations per key. The goal: zero defects, total traceability, and maximum responsiveness.

Total control of the value chain, transferable to other sectors

This ambitious project is based on a high level of vertical integration:

- Design and manufacture of molds
- In-house development of special assembly machines
- Precision plastic injection
- End-to-end automated assembly
- In-house maintenance and tooling

"We are both plastics engineers and mechanics. This dual expertise is essential and sets us apart in a competitive global market. It enables us to mass-produce complex parts with tolerances of a few hundredths of a millimeter and a finish that meets the highest technical and aesthetic standards."

Thanks to its proven mastery of mass production processes and recognized expertise in highly technical environments, the company is able to deploy its industrial solutions in strategic sectors such as automotive, aerospace, defense, and medical, where safety and reliability are paramount.

A structuring project for the region and a symbol of the new French industry

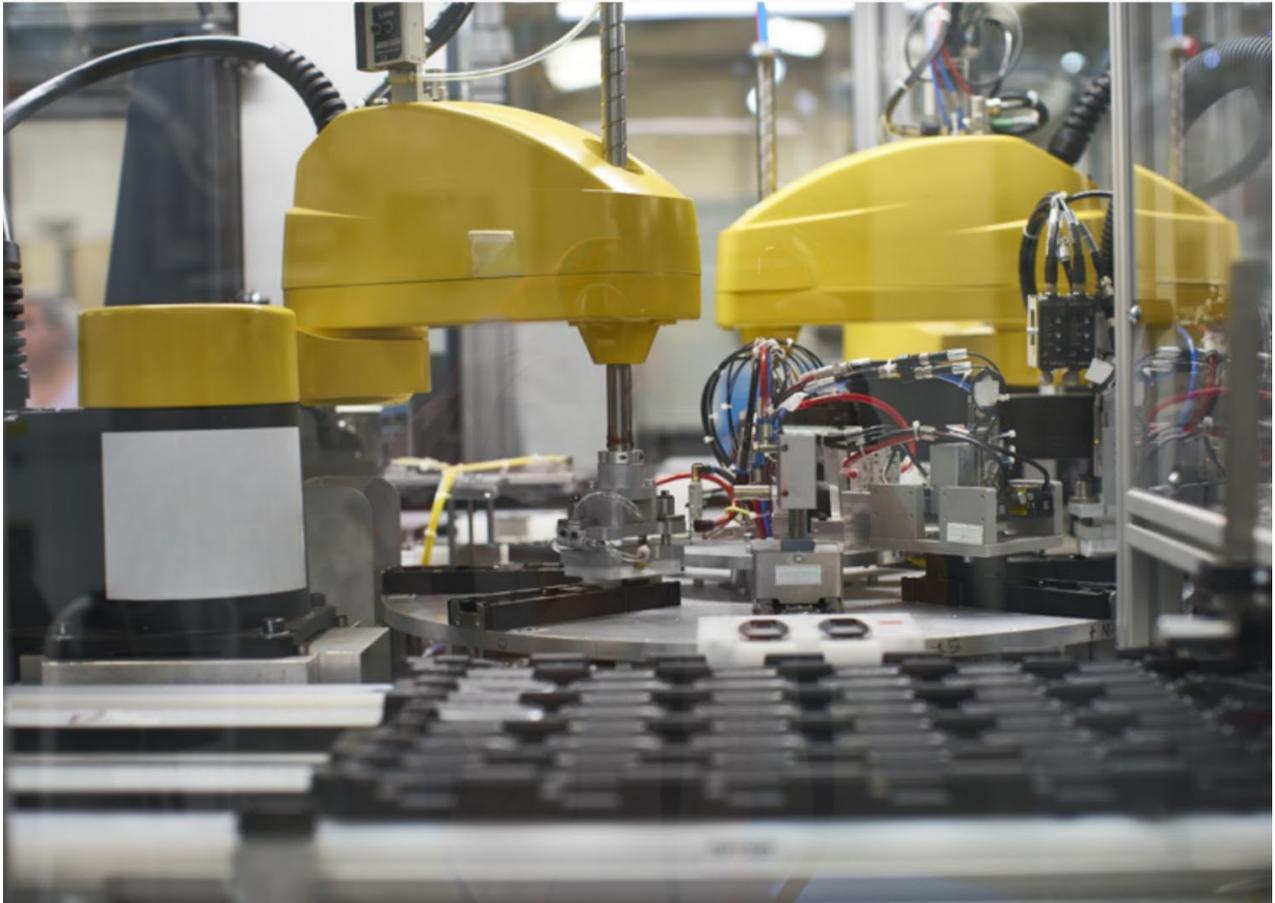
The relocation has made it possible to:

- Strengthen collaboration with a long-standing customer by contracting for a larger volume of keys thanks to the production of their latest generation of keys
- Reducing logistics times and costs
- Secure long-term business without relying on offshore labor
- Promoting local technical professions by integrating new technologies and expertise within the factory

Today, the factory employs 130 people in engineering, quality control, maintenance, logistics, tooling, and other areas. To meet its skills needs, DEMGY Atlantique has created an in-house training center in partnership with other local manufacturers (such as local mold makers). This enables motivated individuals without qualifications to access skilled positions as fitters, milling machine operators, or design engineers. The next step is to extend this to other professions, such as adjusters, automation engineers, and maintenance technicians.

This project goes beyond the challenges of a single site: it embodies a modern and sustainable vision of French industry. Thanks to automation and operational excellence, DEMGY Atlantique proves that it is possible to produce locally at a level of performance equivalent to, or even higher than, that of Asian or Eastern European countries.

"Our machines are automated, but they are designed, programmed, maintained, and improved by passionate and highly skilled women and men. The intelligence remains here, in the region, and we work every day to develop it," concludes Matthieu Crépin.



About DEMGY Group:

Founded in 1947 (historically Dedienne), the DEMGY Group is an innovative medium-sized plastics company that designs and manufactures high-performance plastic and composite solutions that are lighter than metal, reducing carbon footprints and promoting energy savings. DEMGY is actively involved in the process of decarbonizing industry.

The Normandy-based group now has four sites in France, including its headquarters in St Aubin sur Gaillon (Normandy), two in Germany, two in Romania, two in the United States, and three research and development centers.

In 2024, the DEMGY group achieved a turnover of €100 million, 7% of which was invested in R&D and capital expenditure. DEMGY employs 800 people. In 2025, with the integration of DEMGY Pacific, projected turnover is expected to exceed €130 million with 950 employees.

Circular Multiplasturgy®: a circular model serving industry

DEMGY's circular Multiplasturgy® technology offering is a **one-stop shop combining 15** high-performance polymer and composite **processing technologies** for the aerospace, automotive, medical, luxury goods, and industrial markets. circular Multiplasturgy® makes **DEMGY a partner of choice for OEMs and Tier 1 suppliers** for all solutions involving the processing and weight reduction of high-performance plastics and composites (additive manufacturing, ultra-precise machining, thermoplastic injection, micro-injection, thermoplastic and thermoset composites, metallization, plastronics, etc.).

Commitment to low-carbon transition

The DEMGY group is involved in the ACT (Assessing Low Carbon Transition) project and is leading the ACT'Eure project locally, notably with the commissioning of its first photovoltaic power plant in Normandy. Thanks to this initiative, DEMGY now has

carbon footprint assessments for its sites in France and its decarbonization trajectory for 2030 and 2050.



The DEMGY Group is a member of the Coq Vert community, a community of leaders who are convinced of the need to take action and who are already committed to ecological and energy transition.



DEMGY is an ambassador member of French Fab.



Press contacts – Kalaapa Agency:

Mylène Ebrard +33 6 64 75 02 84 - mylene.ebrard@kalaapa.com

Cécile Ponchel +33 6 03 02 02 32 – cecile.ponchel@kalaapa.com